



IT'S **U**DDERLY  
**FANTASTIC!**

[www.funatthefair.com](http://www.funatthefair.com)

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## **Eastern Idaho's Ultimate Cake-Off: 5<sup>th</sup> Annual Sugar Art Show**

**Contests, classes and demonstrations led by renowned cake experts!**

BLACKFOOT, ID (July 26, 2011) – Local cake decorators soon will go head-to-head to create award-winning cakes at the 5<sup>th</sup> annual Sugar Art Show held at the 2011 Eastern Idaho State Fair, returning to Blackfoot September 3-10.

Located in the Hobbies & Crafts Building, the Sugar Art Show provides cake decorators the opportunity to test their skills and share their talent with the public. Show categories include Wedding Cake (Fondant, Buttercream), Theme Cake, Special Occasion Cake, Sugar Art Floral and Best Tasting Cake.

The 5<sup>th</sup> annual Sugar Art Show will feature two leading cake decorators, Norman R. Davis and Zane Beg, who will judge entries and will lead free hands-on classes that are open to the public. Norman Davis is an award winning Chocolatier/Pastry Chef in Annandale, Virginia. Once commissioned to create a cake for President Clinton, Davis is famous for the White Chocolate Curl Cake and his three-dimensional chocolate figurines. He has competed in 12 Food Network Challenges and now filming with TLC/Discovery. Zane Beg has worked on cakes for 18 years, including participating in 13 Food Network Challenges, and now is filming with TLC/Discovery (Ultimate Cake Off). Together, Davis and Beg are co-authoring a book, *Cakes on the Cutting Edge*, soon to be published.

Participants should note NEW entry dates and times; entries will be accepted on Thursday, September 1, from 9 a.m. to 6 p.m. and Friday, September 2 from 8:30 a.m. to 10 a.m. Entry forms can be obtained in the 2011 Exhibitor Handbook, found online at [www.funatthefair.com](http://www.funatthefair.com) or by calling the Fair office at (208) 785-2480. Entry forms and fees must be mailed; avoid late registration fees by postmarking entry forms by August 1.

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For Fairgoers, cake art education and entertainment abounds on Opening Weekend! On Saturday, September 3 from 3 pm to 6pm in the Hobbies & Crafts Building, Fairgoers can cheer on their favorite local celebrities competing for bragging rights of “The Ultimate Cake Creators” in the **Mystery Cake Challenge**, a contest similar to the cake competitions seen on the Food Network. Immediately following, cake fans can watch a **Free Cake Art Demonstration** by Norm Davis and Zane Beg at 6 pm in the 4-H Building. Winners of all Sugar Art Show categories will be announced on Saturday at 7:30 pm, at an awards presentation, with cash prizes and awards in all categories!

Also on Saturday, September 3 and Sunday, September 4, cake chefs have a unique opportunity to learn skills from Norm Davis and Zane Beg, with **Hands-On Decorating Classes** held at PBG’s The Event Center, 850 Jensen Grove Drive in Blackfoot. Pre-registration for these classes is required; contact Lynn Winter, Superintendent of Sugar Arts, at (208) 317-7769 or email [sugarbakersidaho@gmail.com](mailto:sugarbakersidaho@gmail.com). The schedule and fees are as follows:

**Saturday, September 3**

8:30 am - 10:30 am	Henna Scroll Piping	\$65
8:30 am - 10:30 am	Chocolate Curl - the Rose	\$120
11 am - 1 pm	Ladies Purse	\$85
2 pm – 4 pm	Lily Flower: The Soft Method of Gum Paste	\$75

**Sunday, September 4**

10 am – 12 pm	Folk Art Painting	\$75
1:00 – 2 pm	Running a Business	\$55
3:30 pm – 6 pm	CRICUT Cake	\$75

More Sugar Art classes and demonstrations will be held on Monday, September 5, with several Baking contests held throughout the week. A NEW contest -- the **Betty Crocker Quicksides Contest** – will be held on Thursday, September 8, inviting bakers to prepare their favorite dish using Quicksides, Betty Crocker’s delicious alternative to potato side dishes. Other noted contests include **C&H Sugar’s Brownie Contest** on Wednesday, September 7, and **Karo Corn Syrup’s Cookie Contest** on Saturday, September 10.

Many more contests and competitions await for adults and youth! Complete information on competitions, including Baking, the Sugar Art Show, and other categories, can be found at <http://www.funatthefair.com/competitions> or by calling (208) 785-2480.

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*An annual tradition for 109 years, the Eastern Idaho State Fair is a favorite destination to over 200,000 visitors, creating fond memories and unforgettable experiences to all ages. This year’s theme, **It’s Udderly Fantastic**, is a celebration of Idaho’s agricultural heritage – a vital part of the Fair throughout its history. From entertainment to agricultural heritage, every aspect of the Eastern Idaho State Fair is udderly fantastic!*